LALIVE

Juliette ASSO (RICHARD)

Counsel



Admission Paris, 2013

Geneva (foreign lawyer),

2014

Nationality French

Languages French, English **Practices**

International Commercial Arbitration

Investment Arbitration

Areas of focus

Construction & Infrastructure

Energy & Mining

Technology & Telecom

Corporate and Commercial

tel: +41 58 105 2000 email: jasso@lalive.law Rue de la Mairie 35 PO Box 6569 1211 Geneva 6 - Switzerland

BIOGRAPHY

Juliette Asso (formerly Richard) joined LALIVE in 2013. She specialises in international arbitration, including both commercial and investment treaty arbitration, with a focus on complex disputes involving major construction projects in the energy, transportation, and telecom sectors. She has particular experience advising clients on quantum-related aspects of disputes. She is also specialised in Web 3.0 disputes, including metaverse and NFT related legal issues

She has acted as counsel in numerous arbitration proceedings under various procedural rules (including ICC, Swiss Rules, LCIA, SCC, WIPO and ICSID), governed by various procedural and substantive laws (including French, Swiss, Swedish, Ethiopian, Algerian, Qatari, Iraqi and international law). She also regularly acts as tribunal secretary.

She is co-chair of the CFA-40 group and member of several professional associations, including the Swiss Arbitration Association (ASA), ASA below 40, Comité Français de l'Arbitrage (CFA), IBA, Arbitral Women and the Women Business Society.

Before joining LALIVE, Juliette Asso trained in Paris with Freshfields Bruckhaus Deringer (2012) and Sullivan & Cromwell (2011). She also worked as an intern with DS Avocats (2009) and HSBC (2008) in Paris.

Juliette Asso holds a Master in Business Law from the University of Paris II Panthéon-Assas (2011) and a Bachelor in Law from the University of Cergy-Pontoise (2010). She also holds an MBA from ESSEC Business School (Grande Ecole Programme) in Paris.

Juiliette ASSO

LALIVE

PUBLICATIONS

Paris Arbitration Week Recap: Metaverse-Related Sessions

Juliette Asso, Elizabeth Chan, Ekaterina Oger Grivnova, Ipek Ince (Allen & Overy), Emily Hay (Hanotiau & van den Berg), and Yasmin Mohammad (Fortress Investment Group) In: Kluwer Arbitration Blog, 24 April 2022

The Metaverse and International Arbitration – How to Anticipate and Resolve Web 3.0 Disputes

Juliette Asso, Laura Azaria, 2022 In: Lexology online, 4 March 2022

Chronique de jurisprudence suisse – Loi fédérale sur le droit international privé (LDIP) (2011-2019) – Chapitre 12 : Arbitrage international

Laura Azaria, Juliette Asso, Anton Vallélian, Nikolas Hertel supervised by Jean-Paul Vulliéty,

In: Journal du droit international (Clunet)

The Swiss Federal Supreme Court stays arbitration proceedings because the parties skipped mandatory pre-arbitral steps

Juliette Asso, Angela Casey, 2019

Construction law international, Volume 14 Issue 1, November 2019

Addressing the Issue of Confidentiality in Arbitration - Proceedings: How is This Done in Practice?

Domitille Baizeau, Juliette Asso, 2016

In: Elliott Geisinger (Ed.), Confidential and Restricted Access Information in International Arbitration, ASA Special Series No. 43, 2016, Chapter 4, pp. 53-78

Summary of Lalive Lecture 2013

Juliette Asso 2013

In: Arbitration News & Notes, ASA Bulletin Issue No. 3, September 2013, pp. 684-690

CONFERENCES

Metaverse Legal

Paris Arbitration Week: "First arbitration conference in the Metaverse: Legal implications of Web 3.0" Online (in the Metaverse), 30 March 2022 Speaker

ASA Below 40

Fall Seminar – "BACK TO THE FUTURE – Old problems, new solutions?" Zurich, 22 October 2021

Moderator: "Fireside chat with special guests (Alexandre Mazuranic, Noradèle Radjai, Philipp Habegger, Marc Veit, Anna-Maria Tamminen, Anne Véronique Schlaepfer, Andrea Meier, Olivier Mosimann and Manuel Liatowitsch) - All the questions you never dared to ask..."

Juliette ASSO